

resident business spotlight



MR. HANDYMAN

Makes Life Easier!



Your names: Ron Potesky and Christina Langdon
Your positions: Owners
Company name: Mr. Handyman North Central NJ
Website: mrhandyman.com
Phone number: 908-292-3600
Business address: 1189 Raritan Rd, Clark

What section of the neighborhood do you live in and how long have you lived in the neighborhood?

We moved into the Ridge neighborhood of Summit four years ago as we were about to be married. Christina has lived in Summit with her children for 24 years.

What do you like best about the town?

It is a fabulous place to raise your kids — between the schools, sports, activities and other families, it's an incredibly connected large (but small) town.

Tell us about your family:
This is a second marriage for both of us. We share five children, ages 20 to

28 years old. Christina's three children were born within three years. She had Caroline and then came twin boys, Teddy and Jack, less than two years after. Her kids all went to the public school and were active in sports. My boys, Charlie and Ben, grew up in Verona and now live in Austin, Texas.

Describe what your company does:

We own a specialty home improvement service. We are proud to be NJ's most positively reviewed Handyman. No job is too small for our trusted and tenured technicians. Our state-of-the-art booking and dispatch technology means your inquiry will get quickly answered and your to-do list and home repairs tackled in no time. Christina and I are on a mission to improve the Handyman experience one customer at a time.

How many people does the company employ?

Currently 12 employees including office staff and technicians.

How long has it been in business?

The business launched 11 years ago, and we purchased it one year ago as the previous owners were retiring.

How did you decide on this industry (events that led up to where you are now, etc.)?
We were longtime corporate employees and had a

strong desire to work for ourselves locally. After terrible "handyman" experiences, we used Mr. Handyman services to patch some drywall after a basement water leak. We loved the service and, when the owner told us he was retiring, we bought the company. The company is deeply rooted in the community, well-respected and has a culture that is driven by a superior work ethic where each employee feels like an owner.

What is unique about your company, what sets you apart from the rest?

Our high-touch and high-tech customer service. We call customers back the same day, seven days a week. We are on the road six days a week and get to customers within a week. We attract the best carpenters, masons and handyman with an excellent compensation/benefits package and a commitment to being a partner in the business.

What advice can you offer to the residents?

The best advice for homeowners is to invest in maintaining your home. The cost of repairs far exceeds the cost of maintenance. Our top five maintenance musts:

- Gutters should be cleaned at least 2x a year
- Showers/tubs should be re-caulked every other year to prevent possible water damage
- Power wash siding, columns, decks annually to prevent wood rot
- Insulate water pipes on outside walls to prevent freezing
- Make sure smoke alarms are installed and working